

AHENGKARA | THE BOX

DIGITAL MUSIC PRODUCTION

DIGITAL MUSIC PRODUCTION (PER SONG)

This section covers the costs associated with producing a single digital music track, from initial recording to final mastering.

- Recording & Mixing:
- Includes: Studio-quality recording sessions and professional audio balancing to achieve optimal sound.
- Mastering:

Includes: Final audio optimization specifically tailored for digital distribution across various platforms, ensuring consistent loudness and clarity.

Optional Arrangement & Composition

Description: This service is available for artists requiring assistance with musical arrangement or original composition. The cost varies depending on the complexity and scope of the creative work involved.

DIGITAL MUSIC REGISTRATION & DISTRIBUTION (PER RELEASE)

Single: IDR by call

- *Includes:* Registration and distribution of a single track.

EP (5 songs): IDR by call

- *Includes:* Registration and distribution of an Extended Play (EP) consisting of up to five songs.

Album (10 songs): IDR by call

- *Includes:* Registration and distribution of a full-length album consisting of up to ten songs.

Distributor Subscription: Client Responsibility

- *Note:* The cost of the chosen digital music distributor's subscription fee is the direct responsibility of the client. Our service fee covers the management and execution of the distribution process, not the subscription itself.

Estimated Service Cost: Starts from IDR by call

Description: This is the minimum service cost for managing the digital music registration and distribution process, irrespective of the distributor subscription. The actual cost will depend on the type of release (single, EP, album).

SPOTIFY PROFILE MANAGEMENT (EVERY 3 MONTHS)

This service focuses on optimizing and managing an artist's Spotify profile to enhance visibility and engagement. Services are billed quarterly.

Basic: IDR by call per 3-month period

- *Includes:* Basic profile updates, content scheduling, and routine performance monitoring.

Premium: IDR by call per 3-month period

- *Includes:* All features of the Basic plan, plus dedicated playlist pitching support (attempts to get music placed on relevant Spotify playlists) and detailed performance reporting with actionable insights.

Minimum Estimated Total: IDR by call per 3-month period

- *Note:* This represents the combined cost of the Premium Spotify Profile Management (IDR by call) and the initial setup/ongoing strategic support for profile optimization (IDR by call, which is included in the basic package breakdown, totaling to minimum of IDR by call if premium is chosen). **Correction:** The minimum estimated total seems to combine the basic package and an additional undisclosed cost. Based on the provided data, if an artist opts for the 'Basic' plan, the minimum would be IDR by call. If they opt for 'Premium', it would be IDR by call. The figure IDR by call needs clarification as it's not a direct sum of the provided options. Assuming the "Minimum Estimated Total" refers to a comprehensive package that includes both basic management and additional ongoing strategic support, it implies a more involved service.

WEBSITE FOR NEW ARTIST

This section outlines the costs for developing a professional website for a new artist, utilizing Google Firebase for robust management and services.

Website Development Artist with Spark Google Firebase Management & Services: IDR by call

- *Includes:* Development of a standard artist website with integration of Spark Google Firebase for efficient content management and essential web services. Spark is Google Firebase's free tier, ideal for new artists with lower traffic.

Website Development Artist with Bronze Google Firebase: IDR by call

- *Includes:* Development of a more advanced artist website leveraging Bronze Google Firebase. This package typically includes more robust features and increased capacity compared to the Spark plan.
- *Also includes:* Management (pay-as-you-go). This implies ongoing management and support for the website, with costs incurred based on usage or specific requests beyond the initial development.

Artist Management Music Investment Cost Structure: Complete Digital Musician Package

- This document outlines the comprehensive investment cost structure for our "Complete Digital Musician Package," designed to provide artists with end-to-end support for their digital music journey. All prices are in Indonesian Rupiah (IDR).



PACKAGE SOUND RECORDING

Enhancing your music

PACKAGE SOUND RECORDING

Digital Music Production (Per Song)

This pillar covers all aspects of producing a high-quality digital music track, from initial recording to final optimization.

Scope of Services:

- **Studio-Quality Vocal/Instrument Recording:** Professional recording sessions in a studio environment to capture clear and high-fidelity audio for vocals and instruments.
- **Professional Mixing for Audio Clarity and Balance:** Expert audio mixing to ensure all elements of the song are balanced, clear, and sonically cohesive.
- **Mastering for Optimal Digital Performance:** Final audio processing to optimize the track for digital distribution, ensuring consistent loudness, dynamic range, and compatibility across various streaming platforms.
- **Optional Arrangement & Composition for Song Structure and Musical Development:** Available for artists who require assistance with developing the musical arrangement or creating original compositional elements for their songs.

PACKAGE SOUND RECORDING

Transparent Pricing (Per Song):

- Recording & Mixing: IDR by call
- Mastering: IDR by call
- Optional Arrangement & Composition: IDR by call(Cost varies based on complexity)

Scope of Services:

- **Digital Distributor Registration:** Assistance with setting up and registering with a chosen digital music distributor.
- **Complete Metadata Upload:** Accurate and comprehensive uploading of all essential metadata (song titles, artist names, genres, etc.) to ensure proper categorization and searchability.
- **Strategic Release Scheduling:** Guidance on optimal release dates and strategies to maximize initial impact.
- **Guidance for Initial Royalty Tracking:** Support and advice on understanding and accessing initial royalty reports from distribution platforms.
- **Platform Reach:** Ensuring your music is available on over 150 platforms, including major services like Spotify, Apple Music, TikTok, YouTube Music, Amazon Music, and many more.



DYNAMIC DELIVERY

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Transparent Pricing Website:

- **Website Development Artist with Spark Google Firebase Management & Services:** IDR by call
 - *Includes:* Development of a standard artist website utilizing Spark Google Firebase, ideal for new artists with basic web service needs and lower traffic.
- **Website Development Artist with Bronze Google Firebase:** IDR by call
 - *Includes:* Development of a more robust artist website leveraging Bronze Google Firebase, offering enhanced features and greater scalability. This package also includes ongoing management with a "pay-as-you-go" model for additional services or increased usage.

Transparent Pricing (Per Release):

- Single: IDR by call
- EP (5 songs): IDR by call
- Album (10 songs): IDR by call

JINGLE CORPORATE & PRODUCT

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Package	Duration	Price
The Box A	30 Seconds – 60 Second	By call
The Box B	1 Minutes – 3 Minutes	By call
The Box C	2 Minutes – 5 Minutes	By Call
Corporate 1 Year	12 Months Contract	By Proposal

Jingle Description

- Original music concept and composition
- Professional vocal recording
- Mixed
- Mastered- 3 revisions at no additional cost- Final files in WAV and MP3 formats
- Copyright is fully held by the client

PAYMENT STRUCTURE

- **Payment Structure**
- Our payment terms are designed for transparency and security, ensuring a smooth and committed partnership.
- **Down Payment:** A **50% down payment** is due upon the signing of our service agreement.
- **Final Payment for Production & Distribution:** The **remaining 50% payment** is required after all digital music production and distribution services are fully completed, but prior to the official release of your music.
- **Spotify Profile Management:** Payment for Spotify profile management services is due at the **start of each 3-month service period**.
- **Payment Method:** All payments are securely processed via **bank transfer**.
- These clear payment terms ensure both parties' commitment and facilitate seamless project execution.



THANK YOU

AHENGKARA | THE BOX STUDIO

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Kec. Ciputat Timur .Kota Tangerang Selatan.

<https://ahengkara.com/ahengkara-thebox.html>